

# THE BEACHES OF FORT MYERS & SANIBEL 2019-20 MASTER PLAN

## EVENTS, TRADESHOWS, MISSIONS

(subject to change)

EVENT	LOCATION	CONTACT	MONTH	COOP	SEGMENT
AAA Cleveland Vacation Expo	Cleveland, OH	Shelley Crant	October 2019	No	Consumer
Dream Destinations Travel Show	Springfield, MA	Shelley Crant	October 2019	No	Consumer
ASTA Tradeshow	Portland, ME	Shelley Crant	October 2019	No	Travel Agents
AWTA Tradeshow	New Rochelle, NY	Shelley Crant	October 2019	No	Travel Agents
PTANA Florida Night	Richmond & Newport News, VA	Shelley Crant	October 2019	No	Travel Agents
PCMA Philadelphia Event & Sales Calls	Philadelphia, PA	Betsy Bush	October 2019	Yes	Meeting Planner
Destination Southeast	Kissimmee, FL	Erin Congregane	October 2019	No	Meeting Planner
HPN Global Annual Meeting	Seattle, WA	Jerry Terp	October 2019	No	Meeting Planner
Connect Medical	Dallas, TX	Jerry Terp	October 2019	Yes	Meeting Planner
Boomers in Groups (BIG)	Franklin, TN	Candice Cocco	October 2019	No	Group Tour
Discover America Day	Toronto, ON	Stefanie Zinke	October 2019	No	International
FTI North America Roadshow	Mainz, Hannover, Hamburg, Berlin, Leipzig	Stefanie Zinke	October 2019	No	International
SITV	Montreal, Canada	Stefanie Zinke	October 2019	No	International
Westjet Travel Trade Expos Fall Series	Ottawa, ON	Stefanie Zinke	October 2019	No	International
RTO Summit	Orlando, FL	Stefanie Zinke	October 2019	No	International
VUSA Germany Halloween Travel Agent Event	Frankfurt, Germany	Stefanie Zinke	October 2019	No	International
SITE Canada Education Day	Toronto, ON	Stefanie Zinke	October 2019	No	International
USA Experience (BD)	Zeist, Netherlands	Stefanie Zinke	November 2019	No	International
Star Tribune Vacation & Travel Experience	Minneapolis, MN	Shelley Crant	November 2019	No	Consumer

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Working in Travel-Meet Your Rep Luncheon & Tradeshow	Albany, NY	Shelley Crant	November 2019	No	Travel Agent
Eastern Travel Association (ETA) Tradeshow	Allentown, Bethlehem, Easton, Harrisburg, York, Lancaster, Wilkes-Barre, Scranton, PA	Shelley Crant	November 2019	No	Travel Agent
Meetings Today Live! South	Clearwater, FL	Erin Congregane	November 2019	Yes	Meeting Planner
Greater Midwest Chapter PCMA Signature Event & Annual Meeting	Chicago, IL	Jerry Terp	November 2019	No	Meeting Planner
Luxury Meetings Summit/PCMA Client Event/NY Sales Calls	New York, NY	Betsy Bush	November 2019	No	Meeting Planner
Holiday Client Event & Sales Calls	Minneapolis, MN	Jerry Terp	November 2019	Yes	Meeting Planner
Florida Encounter / Visit Florida	Panama City Beach, FL	Erin Congregane	November 2019	No	Meeting Planner
WTM 2019	London, UK	Stefanie Zinke	November 2019	No	International
USA & Canada Reisbeurs Consumer Event (BD)	Zeist, Netherlands	Stefanie Zinke	November 2019	Yes	International
Travel Agent Training Event	Neuenstadt, Germany	Stefanie Zinke	November 2019	No	International
Canada Sales and PR Mission	Calgary/Toronto	Stefanie Zinke	November 2019	Yes	International
Discover America Chapter Meeting	Toronto, ON	Stefanie Zinke	November 2019	No	International
Maritime Travel Conference	Halifax, NS	Stefanie Zinke	November 2019	No	International
American Express Interaction	Denver, CO	Betsy Bush	December 2019	No	Meeting Planner
HelmsBriscoe MN Associates Holiday Lunch	Minneapolis, MN	Jerry Terp	December 2019	No	Meeting Planner
CVB Reps Holiday Client Event	Washington, DC	Betsy Bush	December 2019	No	Meeting Planner
SITE Canada Holiday Social	Toronto, ON	Stefanie Zinke	December 2019	No	International
Annual Receptive Tour Operator Luncheon	Orlando, FL	Stefanie Zinke	December 2019	Yes	International
Chicago Boat, RV & Sail Show	Chicago, IL	Shelley Crant	January 2020	No	Consumer

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AAA Pittsburgh Travel Showcase	Pittsburgh, PA	Shelley Crant	January 2020	No	Consumer
Travel Expo at the Villages	The Villages, FL	Jennifer Walla	January 2020	No	Consumer
St. Louis Boat Show	St. Louis, MO	Shelley Crant	January 2020	No	Consumer
Cincinnati Boat Show	Cincinnati, OH	Shelley Crant	January 2020	No	Consumer
NY Times Travel Show	New York, NY	Shelley Crant	January 2020	Yes	Consumer
International Sportsman Expo	Denver, CO	Shelley Crant	January 2020	No	Consumer
Kansas City Sport Show	Kansas City, MO	Shelley Crant	January 2020	No	Consumer
Illinois Bridal & Wedding Expo	Rosemont, IL	Jennifer Walla	January 2020	Yes	Consumer
Travel & Adventure Show	Boston, MA	Shelley Crant	January 2020	No	Consumer
PCMA Convening Leaders	San Francisco, CA	Betsy Bush	January 2020	No	Meeting Planner
American Bus Association (ABA)	Omaha, NE	Candice Cocco	January 2020	No	Group Tour
FL Huddle	Jacksonville, FL	Stefanie Zinke	January 2020	Yes	International
FITUR Road Show (West Coast FL coalition)	Madrid/Barcelona, Spain	Stefanie Zinke	January 2020	No	International
CMT Stuttgart (BD)	Stuttgart, Germany	Stefanie Zinke	January 2020	No	International
MATKA Trade & Consumer Show	Helsinki, Finland	Stefanie Zinke	January 2020	No	International
Explore the World Travel Event	Oslo, Norway	Stefanie Zinke	January 2020	No	International
Discover America Workshop	Stockholm, Sweden	Stefanie Zinke	January 2020	No	International
AAA Travel Lehigh Valley Vacation Expo	Lehigh Valley, PA	Shelley Crant	February 2020	No	Consumer
Travel & Adventure Show	Chicago, IL	Shelley Crant	February 2020	Yes	Consumer
AAA Great Vacations Expo	Columbus, OH	Shelley Crant	February 2020	Yes	Consumer
Indianapolis Boat, Sport & Travel Show	Indianapolis, IN	Shelley Crant	February 2020	No	Consumer

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Travel & Adventure Show	Atlanta, GA	Shelley Crant	February 2020	No	Consumer
Travalliance Virtual Wedding Expo	Fort Myers, FL	Jennifer Walla	February 2020	No	Travel Agents
Meet NY (NYSAE) Theater Event & Tradeshow & Sales Calls	New York, NY	Betsy Bush	February 2020	Yes	Meeting Planner
XSITE Tallahassee	Tallahassee, FL	Erin Congregane	February 2020	No	Meeting Planner
CESSE CEO Mid-winter Conference	Tuscan, AZ	Jerry Terp	February 2020	No	Meeting Planner
Prestige National Sales Meeting	Atlanta, GA	Jerry Terp	February 2020	No	Meeting Planner
iConnect MPI Minnesota Chapter Education Day	Minneapolis, MN	Jerry Terp	February 2020	No	Meeting Planner
8 <sup>th</sup> Annual Global Pharmaceutical & Medical Meetings Summit	Boston, MA	Betsy Bush	February 2020	Yes	Meeting Planner
RCMA Emerge Conference	Irving, TX	Candice Cocco	February 2020	Yes	Religious
IITA Summit	St. Petersburg/Clearwater, FL	Stefanie Zinke	February 2020	No	International
Reisen Hamburg	Hamburg, Germany	Stefanie Zinke	February 2020	No	International
Connect Travel Marketplace	Kissimmee, FL	Stefanie Zinke	February 2020	Yes	International
F.R.E.E. (BD)	Munich, Germany	Stefanie Zinke	February 2020	No	International
Outdoor Adventure Show	Toronto, ON	Stefanie Zinke	February 2020	No	International
Ferie for Alle	Herning, Denmark	Stefanie Zinke	February 2020	No	International
Swanson's America Day	Osby, Sweden	Stefanie Zinke	February 2020	No	International
Milwaukee Journal Sentinel Sport Show	West Allis, WI	Shelley Crant	March 2020	No	Consumer
Southern Women's Show	Nashville, TN	Shelley Crant	March 2020	No	Consumer
Travel & Adventure Show	Philadelphia, PA	Shelley Crant	March 2020	No	Consumer
Travel & Adventure Show	Washington, DC	Shelley Crant	March 2020	No	Consumer

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Canoecopia	Madison, WI	Shelley Crant	March 2020	No	Consumer
Travel & Adventure Show	Dallas, TX	Shelley Crant	March 2020	No	Consumer
Travalliance Virtual TA Family Travel Expo	Fort Myers, FL	Jennifer Walla	March 2020	No	Travel Agents
Christian Meetings & Conventions Association (CMCA)	Colorado Springs, CO	Candice Cocco	March 2020	No	Religious
FDM Travel-USA Consumer Show	Copenhagen, Denmark	Stefanie Zinke	March 2020	No	International
ITB 2020	Berlin, Germany	Stefanie Zinke	March 2020	Yes	International
IMM TravMedia Marketplace	Berlin, Germany	Stefanie Zinke	March 2020	No	International
Active America China	San Diego, CA	Stefanie Zinke	March 2020	No	International
Travel & Vacation Show	Ottawa, ON	Stefanie Zinke	March 2020	No	International
Berlin Travel Festival	Berlin, Germany	Stefanie Zinke	March 2020	No	International
Unite USA Tradeshow	London, UK	Stefanie Zinke	March 2020	No	International
Northwest Sportshow	Minneapolis, MN	Shelley Crant	April 2020	No	Consumer
Southern Women's Show	Raleigh, NC	Shelley Crant	April 2020	No	Consumer
International Women's Show	Novi, MI	Shelley Crant	April 2020	No	Consumer
West Coast Travel Agent Sales Mission	West Coast, FL	Jennifer Walla	April 2020	Yes	Travel Agent
Destination Celebration	Kansas City, MO / Minneapolis, MN	Jerry Terp	April 2020	Yes	Meeting Planner
Fort Lauderdale Sales Calls	Ft. Lauderdale, FL	Erin Congregane	April 2020	No	Meeting Planner
GMITE	Phoenix, AZ	Jerry Terp	April 2020	Yes	Meeting Planner
Outdoor Adventure Show	Montreal, QC	Stefanie Zinke	April 2020	No	International
LATAM Roadshow (West Coast FL Coalition)	Various Cities	Stefanie Zinke	April 2020	No	International
UK/Ireland Sales & PR Mission	London, Ireland	Stefanie Zinke	April/May 2020	Yes	International
WestJet Expo	Ajax, Mississauga, ON	Stefanie Zinke	April 2020	No	International
Meet Your Rep Tradeshow	Rochester, NY	Shelley Crant	May 2020	No	Consumer
East Coast Travel Agent Sales Mission	East Coast, FL	Jennifer Walla	May 2020	Yes	Travel Agent

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HelmsBriscoe ABC	Las Vegas, NV	Betsy Bush/Erin Congregane	May 2020	No	Meeting Planner
Connect NY & Sales Calls	New York, NY	Betsy Bush	May 2020	Yes	Meeting Planner
ConferenceDirect APM	Las Vegas, NV	Jerry Terp/Betsy Bush	May 2020	No	Meeting Planner
Tallahassee Sales Calls & Client Event	Tallahassee, FL	Erin Congregane	May 2020	Yes	Meeting Planner
Your Military Reunion Connection	San Antonio, TX	Candice Cocco	May 2020	Yes	Military
IPW	Las Vegas, NV	Stefanie Zinke	May/June 2020	Yes	International
Sunwing Product Launch	Toronto, ON	Stefanie Zinke	May 2020	No	International
Travel Agents of TN Tradeshow (TAT)	Brentwood, TN	Shelley Crant/Jennifer Walla	June 2020	No	Travel Agent
CCRA Power Solutions	New York, NY	Shelley Crant/Jennifer Walla	June 2020	No	Travel Agent
Prevue Visionary Innovate! Summit	Miami, FL	Erin Congregane	June 2020	No	Meeting Planner
MPI WEC	Grapevine, TX	Betsy Bush	June 2020	No	Meeting Planner
Discover America Trade Event	Helsinki, Finland	Stefanie Zinke	June 2020	No	International
Central/North Florida Travel Agent Sales Mission	Central/Northeast Florida	Jennifer Walla	July 2020	Yes	Travel Agent
FSAE Annual Conference	Orlando, FL	Erin Congregane	July 2020	No	Meeting Planner
Tampa/Orlando Sales Calls	Tampa/Orlando, FL	Erin Congregane	July 2020	No	Meeting Planner
Red Sox Client Event & Sales Calls	Boston, MA	Betsy Bush	July 2020	Yes	Meeting Planner
Minnesota Twins Client Event & Sales Calls	Minneapolis, MN	Jerry Terp	August 2020	Yes	Meeting Planner
Connect Association	New Orleans, LA	Erin Congregane	August 2020	Yes	Meeting Planner
Connect Corporate	New Orleans, LA	Jerry Terp	August 2020	Yes	Meeting Planner

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CVB Reps Summer Client Event	Alexandria, VA	Betsy Bush	August 2020	No	Meeting Planner
Kellen Company 2020 Manager Summit	Reno, NV	Erin Congregane	August 2020	No	Meeting Planner
SITE MN Education Day	Minneapolis, MN	Jerry Terp	August 2020	No	Meeting Planner
Small Market Meetings Conference	TBD	Candice Cocco	August 2020	No	Meeting Planner
Going on Faith	Wichita, KS	Candice Cocco	August 2020	No	Religious
Delta Vacations University	TBD	Jennifer Walla	September 2020	Yes	Travel Agent
Elite Meetings Alliance	TBD, FL	Erin Congregane	September 2020	No	Meeting Planner
IMEX America	Las Vegas, NV	Jerry Terp	September 2020	Yes	Meeting Planner
Atlanta Sales Calls & Client Event	Atlanta, GA	Erin Congregane	September 2020	Yes	Meeting Planner
La Cita de las Americas	Naples, FL	Stefanie Zinke	September 2020	Yes	International
BRAND USA Travel Week	London, UK	Stefanie Zinke	September 2020	Yes	International